

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Agriculture Department — Procurement of Turmeric under MIS for Crop season 2017-18 by AP MARKFED - Guide lines / Instructions — Issued.

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AGRICULTURE AND COOPERATION (Agri.II) DEPARTMENT

G.O.Rt.No.244.

Date: 21.04.2017

Read the following:-

1. Govt. Memo No. 21/Agri. II/2017-1 dated 19-04-2017.
2. From the Managing Director, AP Markfed, Vijayawada Lr No. Rc No. P&M/Turmeric/MIS/2017-18 date: 21-04-2017.

**ORDER:**

In the Memo 1<sup>st</sup> read above Government of Andhra Pradesh has taken a decision to procure turmeric under Market Intervention Scheme during crop year 2017-18 due to steep fall of turmeric prices in the State.

2. In the letter 2<sup>nd</sup> read above MD, Markfed has proposed a proposal for Market Intervention Scheme in turmeric for crop season 2017-18.

3. Government after careful examination of the proposal and considering the exigency to procure turmeric to ensure that farmers get remunerative price and relive them from distress sale, here by order to procure turmeric by AP Markfed with the following modalities.

1. MIS will remain in force from 24.04.2017 till 07.06.2017.
2. A maximum quantity of 2,50,000 Qtls of turmeric will be procured, under MIS scheme. AP Markfed is nominated as nodal agency for procurement of turmeric under MIS.
3. The Market Intervention Price (MIP) will be Rs. 6500/- per Qtl; for 1<sup>st</sup> quality and Rs. 6000 per Qtl for 2<sup>nd</sup> quality turmeric meeting FAQ parameters.
4. The purchase centers will be decided by the AP Markfed in consultation with District Administration.
5. The stocks will be procured directly from the farmers to eliminate the possibility of middlemen taking advantage of the scheme. Further a mechanism should be developed to ensure that the produce is purchased from genuine farmers only all the relevant documents should be properly maintained by the procuring agencies by the State Government
6. To pass on benefit of the scheme to more number of small and marginal farmers the maximum acceptable quantity from each farmer is restricted to **30 Qtls only** or actual whichever is less.
7. The procured stocks will be disposed of in the open market to ensure maximum realizable price to reduce the losses on government account. If necessary, this can also be sold to processing units, within the period of three months of the completion of the MIS operations.
8. In order to avoid recycling, the stock should not be sold in the same market/ State from where it has been procured during the period of the scheme. However, if the prices are better it can also sold locally.
9. AP Markfed shall furnish daily/weekly reports indicating purchases made under the scheme and the ruling market prices.

/P.t.o/

10. The State Government will arrange the working capital for AP Markfed for procurement of the requisite quantity of the commodity under the scheme.
4. The District Collectors will constitute the required purchase teams at procurement center. A purchase team to be constituted with one horticultural officer/agricultural officer, Agmark grader/ StarAgri./ NCML and Markfed representatives who will verify the quality of the stock and do the grading. The District Manager, MARKFED concerned will be the overall in-charge to ensure the quality, weighment, dispatch and storage of stocks upto cold storage/godown points identified by coordinating with all concerned.
5. Any deviation found with reference to FAQ specifications will be viewed seriously and responsibility will be fixed on the members of the team concerned.
6. The District Collectors of concerned districts will take necessary steps to identify the genuine farmers and arrange to issue coupons in the formats already printed and supplied. The arrivals will be regulated to the manageable limits by giving village wise/mandal wise programs to the farmers to bring their produce on specified days dates, so that the teams deployed at the centers can grade, certify quality, Weigh and dispatch the stocks to the various cold storages/godown points in the same day.
7. The District Collectors concerned will identify the reputed cold storages/godowns in the District negotiate and fix the rents for season and off-season and also finalize the rates for transportation of the stocks to' the nearest cold storages by constituting a committee headed by Joint Collectors.
8. Marketing Department shall position necessary equipments like Moisture measuring meters, weighing machines and earmark necessary sheds and godowns in the market yards. Similarly, the MARKFED District Managers should also inspect the available necessary equipments at the purchase centers well in advance in order to make use of such equipments at the time of procurement. Agricultural Market Yard Secretary should also ensure to provide sufficient weighmen and hamalis in the Market Yards.
9. The Marketing Department and the District Collectors shall take action to ensure the adequate publicity is given to the farmers through press, electronic media, beat of drum (tom-tom), leaf lets etc., to create awareness among the farmers about the MIS operations, and FAQ specifications, the location of purchase centers and the procedure being followed for procurement of turmeric under MIS. All the required details be displayed at the Gram Panchayat Office in all the turmeric growing villages.
10. The payment of money to the farmers should be done by online payments only.
11. Commission @ 2.5% on purchase of turmeric will be provided to the purchasing agency i.e. AP Markfed for conducting these operations in addition to other administrative expenses involve thereof.
12. A turmeric procurement and disposal a committee is constituted with a following composition to supervise the procurement and disposal of turmeric procured through MIS
  - a. The Special Chief Secretary,  
Agriculture Marketing & Cooperation - Chairman

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| b. The Commissioner and Director of Agricultural Marketing, Guntur | - | Member   |
| c. Commissioner Horticulture, Guntur                               | - | Member   |
| d. Director of Agriculture, Guntur                                 | - | Member   |
| e. The Managing Director, AP Markfed, Vijayawada                   | - | Convenor |
| f. Deputy Secretary, Finance                                       | - | Member   |

13. AP MARKFED will be allowed incidental charges on actual which include purchase tax, mandi tax, godown charges, packing material. Loading/un—loading, Commission, transportation, grading and Packing stitching charges and Hamali charges etc.

14. After disposal of the stocks, Managing Director, AP MARKFED shall submit finalized accounts duly audited by statutory Auditors for reimbursement of losses if any by State Government as per the MIS guide lines in force.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

B.RAJSEKHAR  
SPECIAL CHIEF SECRETARY TO GOVERNMENT (AGRI) (FAC)

To

The Managing Director, AP MARKFED, Vijayawada.

CC to Commissioner of Horticulture, Guntur.

CC to Commissioner and Director of Agricultural Marketing, Guntur.

CC to Commissioner for Cooperation & Registrar of Cooperative Societies, Guntur.

CC to District Collectors Kadapa and Guntur.

CC to PS to Additional Secretary to Chief Minister.

CC to PS to Special Chief Secretary (Agricultural Marketing & Cooperation).

CC to PS to M(Horticulture).

CC to PS to M(Cooperation & Marketing).

//FORWARDED::BY ORDER//

SECTION OFFICER